# **EGRAND LEDGE 2024**

ANNUAL REPORT

Another year has come to a close and we celebrate what was possible with our members, sponsors, businesses and community supporters as we continued our efforts in making Grand Ledge a great place to live and do business.



• Additional Chamber Events: St. Patrick's Day Parade, Yankee Doodle Day, Spring Fling Business Expo and Annual Awards Dinner

## OUTREACH & CONNECTION

### **Helping Others**

95 Vendors

 82 Senior Citizens sponsored for Christmas Giving

#### Coffee & Conversation

- 12 Annual Events
- 180 Business Connections

### Sponsors

- 51 Event Sponsors
- \$79,425 in Event Sponsorships
- \$118,238 Event Revenue

### **Membership**

• 21 New Members

80 % Retention Rate

### G Social Media

- 5,500 Followers

   81% Women
  - 19% Men
- 162,000 People Reached

### TOP DONORS

- \$20,000 Grand Ledge Downtown Development Authority
  - \$7500 Metro Net
  - \$5000 Nick Cypher Farm Bureau Insurance
  - \$4550 Eaton Community Bank
- \$3,850 PFCU
  - \$3550 A & W Restaurants
  - \$3500 Consumers Credit Union
- \$3,500 Sarah Schafer Farmers Insurance Agency
- \$2600 Eagle Fit Grand Ledge
- \$2250 Grand Ledge Public Schools
- \$2000 Harry O. Culp Agency
- \$2000 Taco Bell

### **2024 Chamber Members**

A & W Restaurant Abraham Real Estate Inc. Aire Serv of Michigan Aldrich Cabinets and Millwork Ameri Pro Restoration American Legion Post 48 & VFW Post 3293 Color Guard Angelica Gamez Realtor Bellabay Realty **ASPPIRE of Mid Michigan** Asset Financial Services Audio Logic DJ BCT Distributing LL **BOHICA INVESTMENTS LLC** BoxDrop Mattress Grand Ledge Brad's Hair Studio Brickhaven Brewing Company Briggs Mechanical, Inc. Bye Financial Group, LLC C21 Affiliated MARK DOWN MARK TEAM Cait Palmiter - Graphic Design Candor Mechanical Centennial Acres Golf & Banquet Center Choose Lansing **Chosen Vision** City of Grand Ledge Clinton St. Counseling **Comcast Business Consumers Credit Union Consumers Energy** Dart Bank **Delta Dance Connection** Delta Retirement Center Durrant - Friend of the Chamber Eagle Fit 24/7 Eastbrook Homes Eaton Community Bank Edward Jones-Kiersten Noall-Pacino Edward Jones - Justin Blake Elhorn Engineering Co. Elieff Brothers Roofing Eschtruth Enterprises, Inc. EXIT Realty Home Partners Exteriors of Lansing Inc Farmers Insurance Feldkamp - Friend of the Chamber First Congregational United Church of Christ Fletcher - Friend of the Chamber Flour Child Bakery FOX 47 Get 'Em and Go Plus More LLC Gold Group, REMAX Real Estate Professionals Grand Ledge Area District Library Grand Ledge Church of the Nazarene Grand Ledge Country Club Grand Ledge Education Association Grand Ledge First United Methodist Church Grand Ledge Masonic Lodge #179 Grand Ledge Opera House Grand Ledge Optometry Grand Ledge Paving LLC Grand Ledge Public Schools Haddad Wilson Insurance Group Hansbarger - Friend of the Chamber Harry O. Culp Insurance Agency Hedlund Plumbing Herson Law, PLLĆ Holihan-Atkin-Barclay Funeral Home & Cremation Service Home Light Homebrew Tabletop Game Lounge In Good Hands Massage Therapy Independence Village/Story Point Insight Counseling Services of Greater Lansing LLC International Minute Press Irish Line Woodworks LaFontaine Automotive Group - Lansing

Lake Trust Credit Union Lavengood - Friend of the Chamber Lawry - Friend of the Chamber Ledge Craft Lane Ledges Auto Body Ledges Chiropractic Center LIG Insurance & Financial Lions Club of Grand Ledge Lisa Fisher Associates Local Michigan Author LOCALiQ/USA Today Network/LSJ Log Jam Restaurant MacDowell's Fireplace & Flower Shop Matthews Family Artisanal Farm McDonald's - Dráves Family Restaurants Me and the Mouse Travel Meat on the West Side Metronet Michigan Army National Guard Michigan Premier Events Mills Funeral Home, Peters & Murray Chapel Morrie's Grand Ledge Ford Lincoln Mulder, Dr. Kyle Music Instrument Swap Nav/Sav Nick Cypher Agency Inc Nunham - Friend of the Chamber Ohana Sushi and Bar Pam's Pantry Paw City Pet Care PFCU Credit Union PHP- Sparrow Healthcare Podiatry Plus PC Premier Rehabilitation Preston - Friend of the Chamber **Primerica Financial Services** Rare Earth Lansing, Inc. **Rebel Mimi Righter's Auto Repair Riverside** Accounting Rotary Club of Grand Ledge Sandula-Gruner - Friend of the Chamber Senior Community Care of Michigan PACE Servpro of Eaton, Clinton & Gratiot Counties Lansing & Holt Smith - Friend of the Chamber Sparky's Electric Sports Stop/Crown Trophy State Farm Insurance Sundance Chevrolet T-Mobile **Tap House Bo LLC** Thayer - Friend of the Chamber The Hive Dance Studio Thrivent **Top Home Improvements** Total Local Resource Guide Transfast Trucking Upfit Supply VİCAR, L'L'C Wacousta Cooperative Preschool Weather Vane Roofing Weathered Nest Vintage Market Weymouth - Friend of the Chamber Williams - Friend of the Chamber Willingham & Cote PC WLNS TV 6 Workhorse Staffing Company Zap Zone Zie Realty Zoglio Law Offices Zwick - Friend of the Chamber

### **2024 Event Sponsors**

A&W Restaurants Bye Insurance and Financial Services **Caring Neighbor Foundation** City of GL Downtown Development Authority Choose Lansing **Clinton Street Counseling Consumers Credit Union** Dart Bank Delta Retirement Center Eagle Fit Grand Ledge Eaton Community Bank Edward Jones - Justin Blake Farmers Insurance - Sarah Schafer Agency Flour Child Bakery Grand Ledge Lions Club Grand Ledge Public Schools Grand Ledge Rotary Club **Granger Waste Services** Harry O. Culp Insurance Holihan Atkin Barclay Funeral Home I love my city **ITC TransCo** Jersey Giant LAFCU Lafontaine Automotive Group Ledges Chiropractic Center LIG Insurance and Financial McDonalds Meijer Metro Net Morries Ford Lincoln Music Instrument Swap Nav/Sav The Doty Agency National Guard Nick Cypher Farm Bureau Insurance Ohana Restaurant Orthopedic Rehab Specialists PFCU **PJs** Towing **Riverside Accounting** School of Rock Serv Pro of Eaton County Taco Bell Total Local Transfast Logistics University of Michigan - Sparrow Weathervane Roofing Willingham and Cote, PC WLNS-TV 6 Xfinity

#### **2024 Chamber Board of Directors**

Ariel Backus, Choose Lansing Dale Bennett, Asset Financial Services Dr. Bill Barnes, Grand Ledge Public Schools Dr. Ethan Childs, Ledges Chiropractic Center Jake Gieras, Weathervane Roofing Justin Blake, Edward Jones Investments Keith Wright, Consumers Credit Union Lisa Fisher, Lisa Fisher and Associates Phil Spicer, Riverside Accounting Sarah Schafer, Farmers Insurance Scott Breen, Willingham and Cote, PC Shawn Van Steeland, Music Instrument Swap Tammy Beson, Lansing State Journal

## GRAND LEDGE

#### 2024 Chamber Staff

Amy Hoyes Executive Director

#### Lisa Plunkett Membership and Marketing Manager



Thank you for the support, belief and continued involvement in the community.